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## About ZSOS:

We are a leading provider of post-secondary education consulting and placement services globally. We collaborate with accredited educational institutions to assist communities in developing professional competencies through certified academic courses. Our role involves guiding individuals in analyzing career trajectories, securing spots in suitable academic courses, and obtaining financial support throughout their education.

## About this Privacy Notification:

This Data Protection Notification explains how we handle your personal data when you use our services or contact us. The content is organized for easy navigation, allowing you to find information relevant to your personal data. If you have questions, contact us.

## What is 'Personal Data'?

Personal data includes information like your name, contact details, government identifiers, health, and financial information. Sensitive personal data covers more private details like ethnic origin and disabilities.

**Our Privacy Principles:** 

We commit to protecting your personal data and respecting your privacy rights. We follow principles outlined in data protection regulations, ensuring lawful, fair, and transparent processing.

Our Role in Your Privacy:

We act as both a Data Controller and Data Processor, depending on our relationship with you. As a Data Controller, we decide how to process your data for marketing and recruitment. As a Data Processor, we process your data per your instructions for education consulting and placement.

What Data We Collect and Why:

For clients (university applicants), we collect information such as name, date of birth, contact details, and sensitive data for financing. For recruitment candidates, we gather details like employment history and qualifications. Business partners provide business-related data, while the general public provides contact information for inquiries.

How We Acquire Your Information:

We primarily collect data directly from you, whether through contact forms, job applications, or business interactions. We do not obtain data from third-party sources.

Legal Basis for Data Processing & Usage:

We process data based on contractual relationships, individual consent, and legitimate interests, ensuring fairness and lawfulness.

To Whom We Send Your Data and Why:

We generally do not share your data with third parties, except in exceptional circumstances like legal obligations related to crime prevention.

How Long We Store Your Personal Data:

We retain data for specified periods based on legal and contractual requirements, deleting or blocking it when no longer necessary.

Your Data Protection Rights:

If you're in the EEA, you have rights such as access, data portability, and the right to object. Contact us to exercise these rights.

Contact Us About Your Privacy:

For questions or privacy concerns, our Privacy Office is available at privacy\_zsos@zsos.co.uk.

How to Complain About Your Privacy:

While you can complain to data protection authorities, we encourage contacting us first to address concerns.

Changes to this Notice:

We reserve the right to update this notice. Any material changes will be prominently communicated.

This Policy was last updated on 29/11/2023.